

1st MONDAY 3rd MONDAY

Prepared for employees by the
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January 2, 1979

On January 15, you will receive the first regular issue of a new bi-weekly information letter called First Monday / Third Monday. In this advance issue I would like to explain some of the details about what I hope will quickly become a very useful source of information.

The purpose of the First Monday / Third Monday letters is very basic--yet very essential. A lot is happening on and to the Milwaukee Road, and I believe that the regular and timely distribution and discussion of information about these events will be of considerable interest and use to the managers charged with the supervision of the company's activities. It is difficult, and certainly unnecessary, for managers to function without a thorough understanding of the overall activities of the railroad. Specifically, the First Monday / Third Monday letters are being inaugurated to provide information that will lead to a better and a common understanding of all of the many forces that are shaping the future of the Milwaukee Road.

First Monday / Third Monday will be published on the first and third Monday of each month. The letters will have the format of an informal message from me. Through this publication I intend to present both "news" information and to offer an analysis of how the information affects the Milwaukee Road in particular and the railroad industry in general. The information letters will deal with a wide range of topics of both current and future interest.

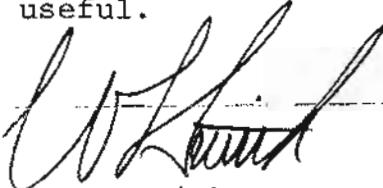
Not all of the information in First Monday / Third Monday will be news to everyone who receives the letters. But that is exactly why the letters will be published--to insure that managers in all departments throughout the railroad are kept equally well informed about developments that are of vital importance to the Milwaukee Road.

The First Monday / Third Monday letters will be distributed by company and U. S. Mail to over 400 managers and supervisors throughout the property. While the primary purpose of the letters is to keep managers and supervisors well informed, the letters are also intended for the information of all Milwaukee Road employees.

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So that the information in First Monday / Third Monday receives the widest possible distribution, I ask each of you to share the letters with the people you work with or with anyone else who is interested in the well-being of the Milwaukee Road. Feel free to discuss the content of the letters and to make extra copies to pass around or for posting on bulletin boards.

I am looking forward to the publication of First Monday / Third Monday as I believe the information in these letters can be an extremely valuable channel of communication on the Milwaukee Road. I hope you will find the letters similarly useful.



W. L. Smith
President

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