



**“... a trout stream in the front yard —
mountains at the back door...”**

WHO'S talking? Just a boy and a girl planning their future, the inherent privilege of all Americans.

In this country you've always traveled where you wished, settled where you pleased and tried your hand at whatever you chose.

That's the American way of life — the way the Founding Fathers meant it to be. It's *free enterprise!*

Take the case of Solomon Juneau, Byron Kilbourn, Alexander Mitchell and their associates — pioneer Americans with an *enterprising idea*. They envisioned a railroad extending westward from Milwaukee to the Mississippi River. In the face of skept-

icism and hardships, they planned, persevered, prevailed!

Built nearly a hundred years ago, this railroad became The Milwaukee Road, eventually opening new territory clear to the Pacific Coast.

Sturdy pioneers — eastern tenant farmers, and immigrants, too — staked out farms and became land owners. Clerks left secure employment to open crossroads stores and become independent merchants. Blacksmith shops grew to great industries, and territories achieved statehood.

That's how the American system worked yesterday — and will work tomorrow. Men with ideas build

railroads, or automobiles, or radios, or tractors. They tap new resources, found new marts — and constantly open new opportunities for others.

It has proved a good system for most of us. Let's not tamper with it — except as we must, temporarily, in achieving Victory — *lest we win the war and lose our liberty.*

**THE
MILWAUKEE
ROAD**

11,000-MILE SUPPLY LINE
FOR WAR AND HOME FRONTS

Dec 1944 Sept.