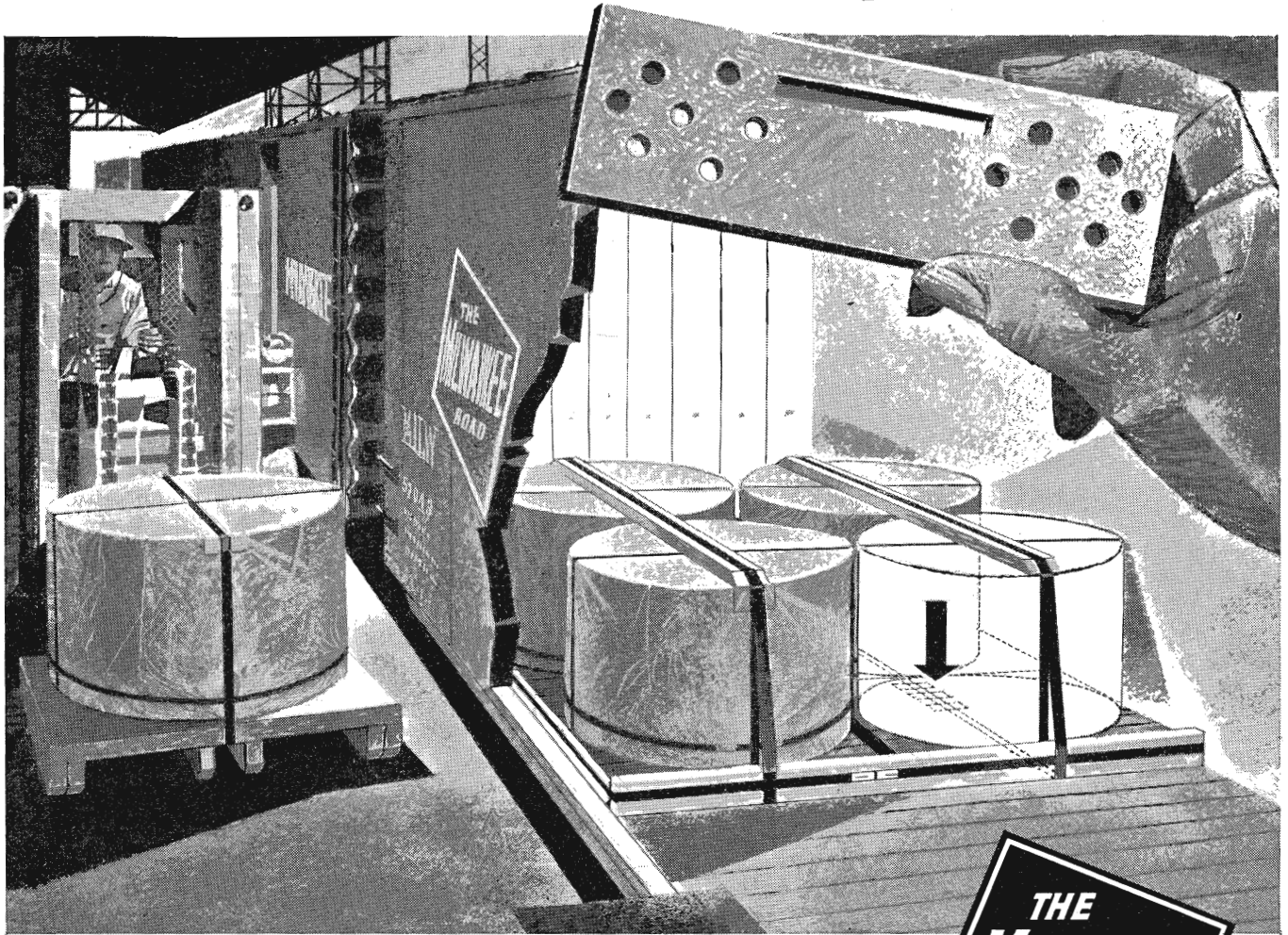


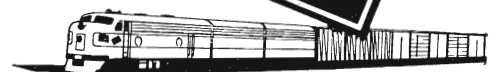
3 of these little gadgets hold 18 tons in place!



**THE
MILWAUKEE
ROAD**

ANOTHER IT CAN'T BE DONE PROBLEM SOLVED BY OUR

CREATIVE CREWS



America's resourceful railroad



Problem? Load huge coils of heavy tin plate for shipment, without the extensive—and expensive—bracing and blocking that is needed to keep them in place during transit.

Solution? Redesign a gadget that's been around railroading for quite some time—the "mechanical brakeman," a small steel plate with some holes in it. Steel strappings are run through a slit in this restraining device and it is then nailed onto the metal floor of a boxcar. It acts as an anchor to hold and cushion the load.

Most people thought a mechanical brakeman couldn't do this job. Not strong enough, they said. But, one of our Creative Crews took a look. They suggested a few

minor design changes and then they put it to the test.

It worked! Now there's no complicated, time-consuming bracing. Just 12 of these redesigned mechanical brakemen do the whole job. They keep loads of over 140,000-pounds steady.

This is another example of what the Milwaukee Road's Creative Crews are doing for all kinds of shippers. They're finding ways to do better what the railroads do best. And this often means savings of thousands of dollars. Give this fresh new creative thinking an opportunity to tackle your shipping problems. *Contact R. J. Kemp, Ass't. to Vice President, The Milwaukee Road, Union Station Building, Chicago 6, Illinois.*