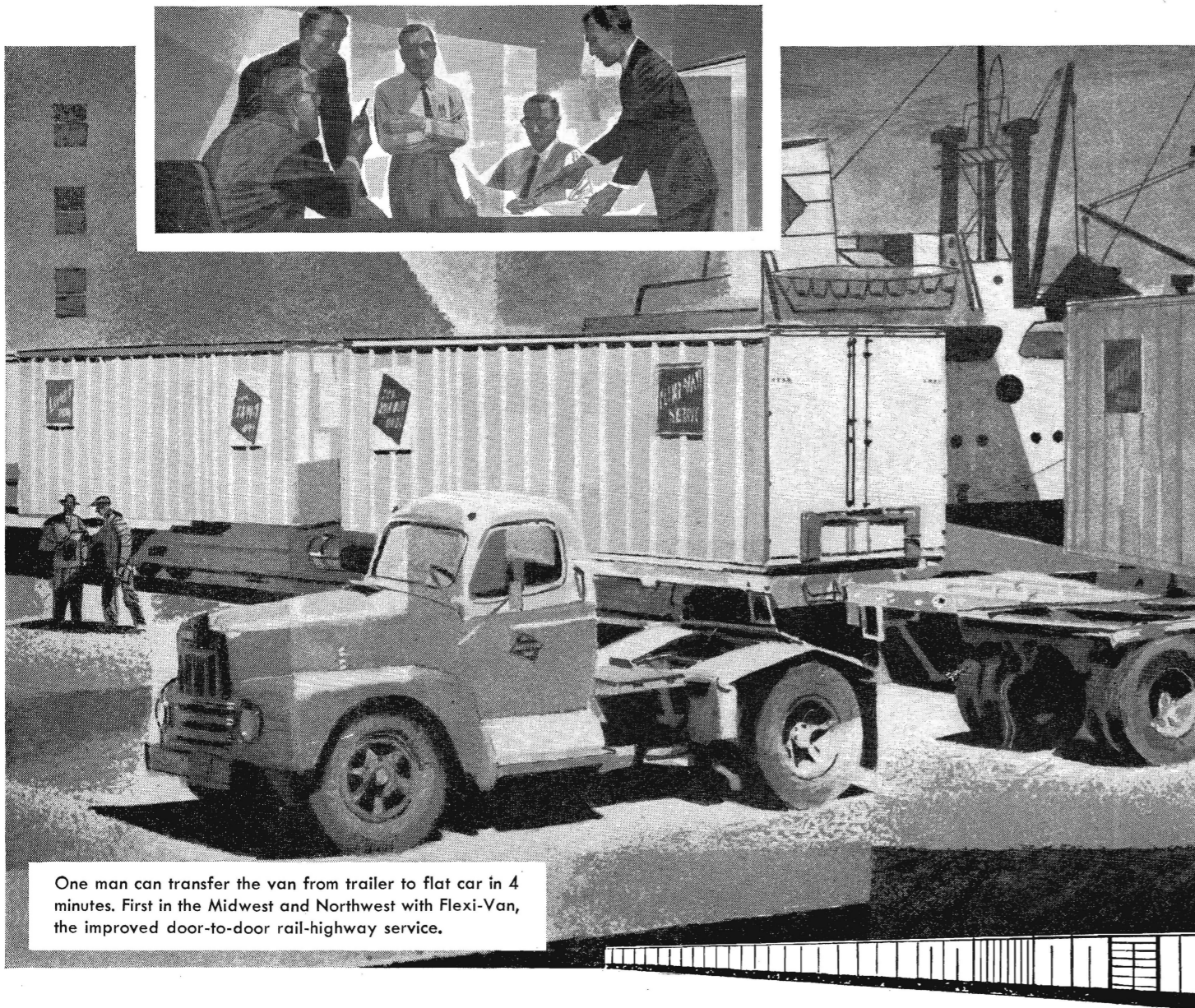


SOMETHING **NEW** IN RAILROADING...
"CREATIVE CREWS"



One man can transfer the van from trailer to flat car in 4 minutes. First in the Midwest and Northwest with Flexi-Van, the improved door-to-door rail-highway service.

They come up with **resourceful** answers to shippers' problems—improving on "Piggy-Back"

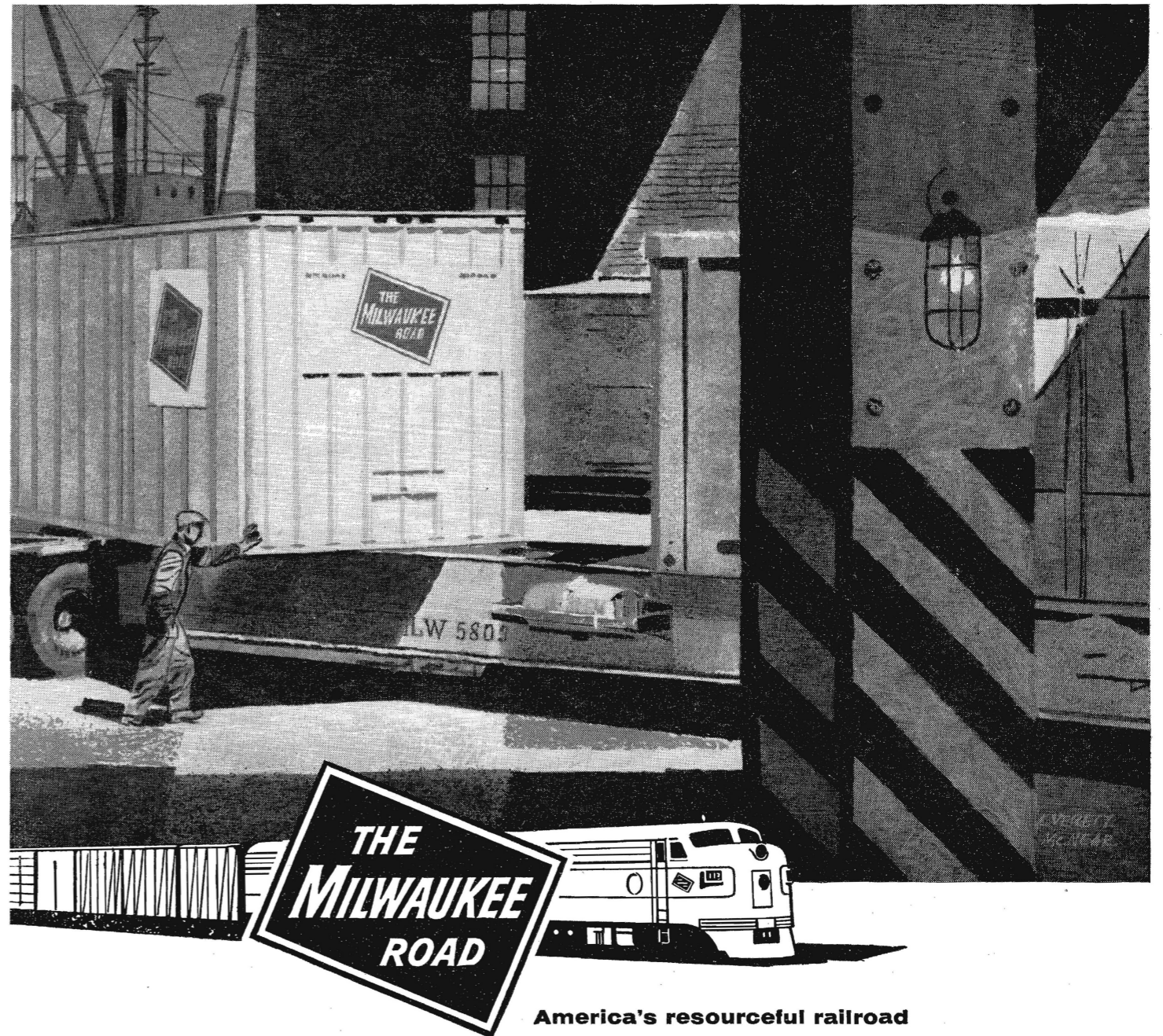
You'd never recognize these "crews" if you saw them at work. For they operate in unlikely places, and some of the things they do may seem utterly unrelated to railroading.

They may be examining a mechanical drawing over a designer's shoulder. Or holding a meeting

in a Texas hotel room with natural gas pipeline developers. Or testing new packing materials.

What's it all for? For *ideas*. Ideas that often break with railroad traditions. Ideas based on the conviction that the Milwaukee Road can do *better* what the railroads do best.

of the Milwaukee Road



America's resourceful railroad

This Milwaukee Road "Creative Crews" approach to railroading has come up with many innovations in service to shippers. The Milwaukee Road is first in the Midwest and Northwest with Flexi-Van, the improved door-to-door rail-highway service. Now Milwaukee Road shippers' cross-

town service blends smoothly with cross-country service with no lost motion.

This fresh, uninhibited creative concept is giving the Milwaukee Road the reputation for being America's *resourceful* railroad. Shippers benefit from it every day—and profit by it.

Route of the Super Dome Hiawathas and Western "Cities" Fleet